



Exploring Agritourism

AUGUST 24 • 6PM - 7:30PM

Carter Farms

26273 Carter Lane, Unionville, VA

**\$5
EVENT FEE**

**SPACE IS
LIMITED TO
50 PARTICIPANTS**

Take a walk through history and across continents as you join Carter Farms on their signature, Walk a Mile in My Shoes, Africulture tour. Explore a variety of cultural food pathways, their stories and mysteries, while learning about the nuances of agritourism and marketing your farm.

Learn the do's and do nots of agritourism at your farming operation. Get insight on crafting a story, shaping narratives and exploring nature to attract people to your operation. Everyone has a story and a purpose, we will discuss how to extract those stories, polish them and make them marketable.

Social media, liability, regulations, requirements will be shared and explored. Bring a pen, paper, and an open mind as you explore how to turn your farming operation into an agritourism destination.

[REGISTER AT EXT.VSU.EDU CALENDAR OF EVENTS](https://ext.vsu.edu/calendar-of-events)

For more information, contact Michael Carter Jr. at (804) 691-0490 or micarter@vsu.edu.



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VSU COLLEGE OF AGRICULTURE
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If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please call (804) 524-3292 / TDD (800) 828-1120 during business hours of 8 am. and 5 p.m. to discuss accommodations five days prior to the event.