



Producing and Marketing Produce for Maximum Profits

April 28, 2022 · 10 am – 12 pm

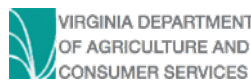
SPACE IS LIMITED TO 20 PARTICIPANTS

Cullen, Virginia

Learn how members of the Southside Virginia Fruit and Produce Growers Association grow and market their products to major grocery chains and local farmers markets. In this workshop, you will find out how producers from several counties came together as an association to purchase a refrigerated truck, acquire warehouse space, set up a delivery schedule, and market a variety of vegetables and fruits.

REGISTER AT EXT.VSU.EDU CALENDAR OF EVENTS

For more information, contact Leonard Elam at (804) 894-3095 or lelam@vsu.edu.



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If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please call (804) 524-3292 / TDD (800) 828-1120 during business hours of 8 am. and 5 p.m. to discuss accommodations five days prior to the event.